CONTENT CREATOR · AMSTERDAM & CHINA

Tâmara Bahia

All eyes are on @bahiaxbahia. Put your brand in the frame.

Content creator with 15 years in sales, a passion for fashion and a smile people stay for. Tâmara makes content for travel, tech, fashion & beauty and event brands that want to be seen, understood and chosen. In Dutch and English, for the Netherlands and an international audience.



+297.5%
FOLLOWERS IN 30 DAYS

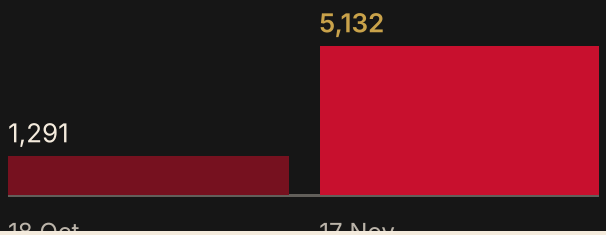
5,132	636K	92%	1 in 9
Instagram followers	views in 90 days	of views from new people	viewers engage

A young account. *Serious momentum.*

FOLLOWERS, LAST 30 DAYS

+297.5%

+3,781 new followers · now 5,132



VIEWS, LAST 30 DAYS

273,270

+51% on the monthly average of the two months before

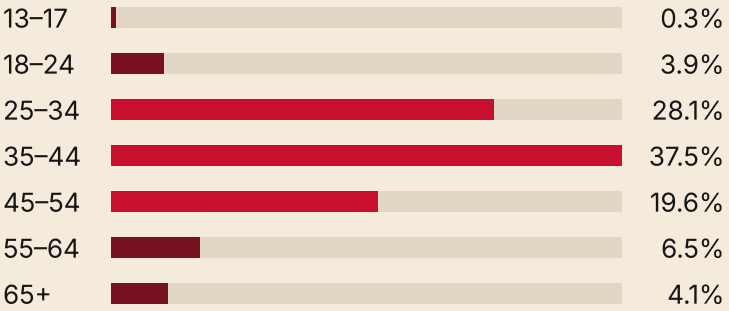
636,142 views in 90 days, 91.9% of them from people who did not follow yet: your product in front of new customers.

39,475	53,529	11,820	88.6K
accounts engaged, 90 days	interactions, 90 days	profile visits, 90 days	views, top Reel of the month

Who is watching

66% women — 34% men

85% aged 25 to 54, prime buying age



TOP COUNTRIES

United Kingdom	12.1%
United States	11.2%
Netherlands	9.2%
Nigeria	5.2%
China	5.2%

TOP CITIES

Amsterdam	3.5%
London	3.2%
Lagos	2.1%
Accra	1.8%
Dubai	1.8%

Source: Instagram Insights, 18–20 November 2026. Audience = followers. Most active: Mondays, 12:00–21:00 CET.

BRAND PARTNERSHIPS

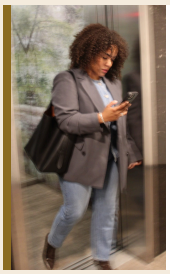
Four niches. *One face they remember.*



TRAVEL & HOSPITALITY

Asia, through the eyes of someone who goes there.

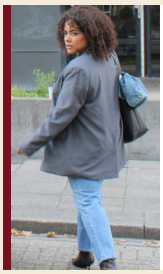
Hotel stay review · The journey · City guide



TECH & APPS

Tech that needs explaining, explained in 30 seconds.

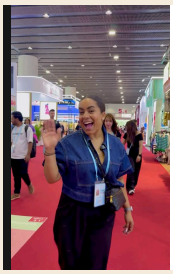
App walkthrough · Unboxing · Honest review



FASHION & BEAUTY

A real passion for clothes, skincare and make-up.

Try-on · Get ready with me · Skincare routine



EVENTS, FAIRS & CONGRESSES

Your event, seen by people who weren't there.

Teaser · Live stories · Recap Reel · Interviews

01 She sells for a living

15 years in sales, marketing and events.

02 Made for the camera

Big smile, warm energy, people stay to the end.

03 Dutch and English

The Netherlands and an international audience.

04 Amsterdam and China

Markets, fairs and factories few creators can film.

HOW IT WORKS

1 Brief: your product or event, goal and audience.
2 Create: hooks, script and filming in Dutch or English.
3 Deliver: edited vertical videos, usage rights agreed upfront.

CAMPAIGN MOMENTS

Q4
Holiday & gifting

Q1
Launches & new year

SPRING & SUMMER
Travel season

ALL YEAR
Fairs & events

EVERY TRIP
On location in Asia

Let's plan your partnership.

Rates on request: a proposal and availability within 24 hours. A few partnerships per month.

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